



YOUR  
CLOTHES

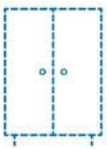
# #loveyourclothesbangor



Over 2 tonnes of items prevented from entering landfill (approximately 220 bags of clothing donated overall) from the local community



2 tonne of previously unwanted clothing found new loving homes during clothes swap and swishing event (over 500 items)



124 bags of clothes (about a tonne) donated to Antur Waunfawr, British Heart Foundation and Age Cymru at the end of the campaign



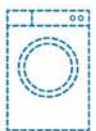
1 tonne of clothing distributed to local charity shops



Bringing "town and gown" closer together and increasing social cohesion



Delivering serious and important environmental and social messages through fun and games



Greater awareness and levels of clothing waste, and purchasing of reused items



Over 300 'Take Action' leaflets distributed during the campaign



1,797 worldwide views of the #loveyourclothesbangor videos on Social Media

