



Cymru Masnach Deg

Fair Trade Wales



FAIRTRADE

Guarantees
a **better deal**
for Third World
Producers

Over 3,500 Fairtrade products!



Guarantees
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Producers



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Fair Trade **Wales**

Why does Fair Trade matter?

Because every
three seconds a
child dies of
poverty

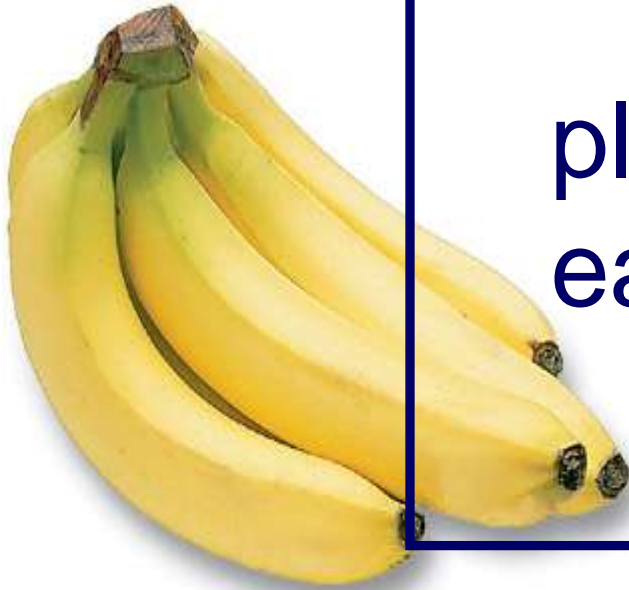


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Why does Fair Trade matter?

Because workers
on banana
plantations can
earn as little as
60p a day



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Fair Trade Guarantees...

- A price that covers production and a living wage
- No child labour
- Few or no chemicals to protect workers and environment
- Rights for women
- A social premium



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Community Centre built with social premium money



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This primary school was rebuilt with social premium money



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Road improvement with social premium money



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MARKS &
SPENCER

Waitrose



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The pictures behind the chocolate...



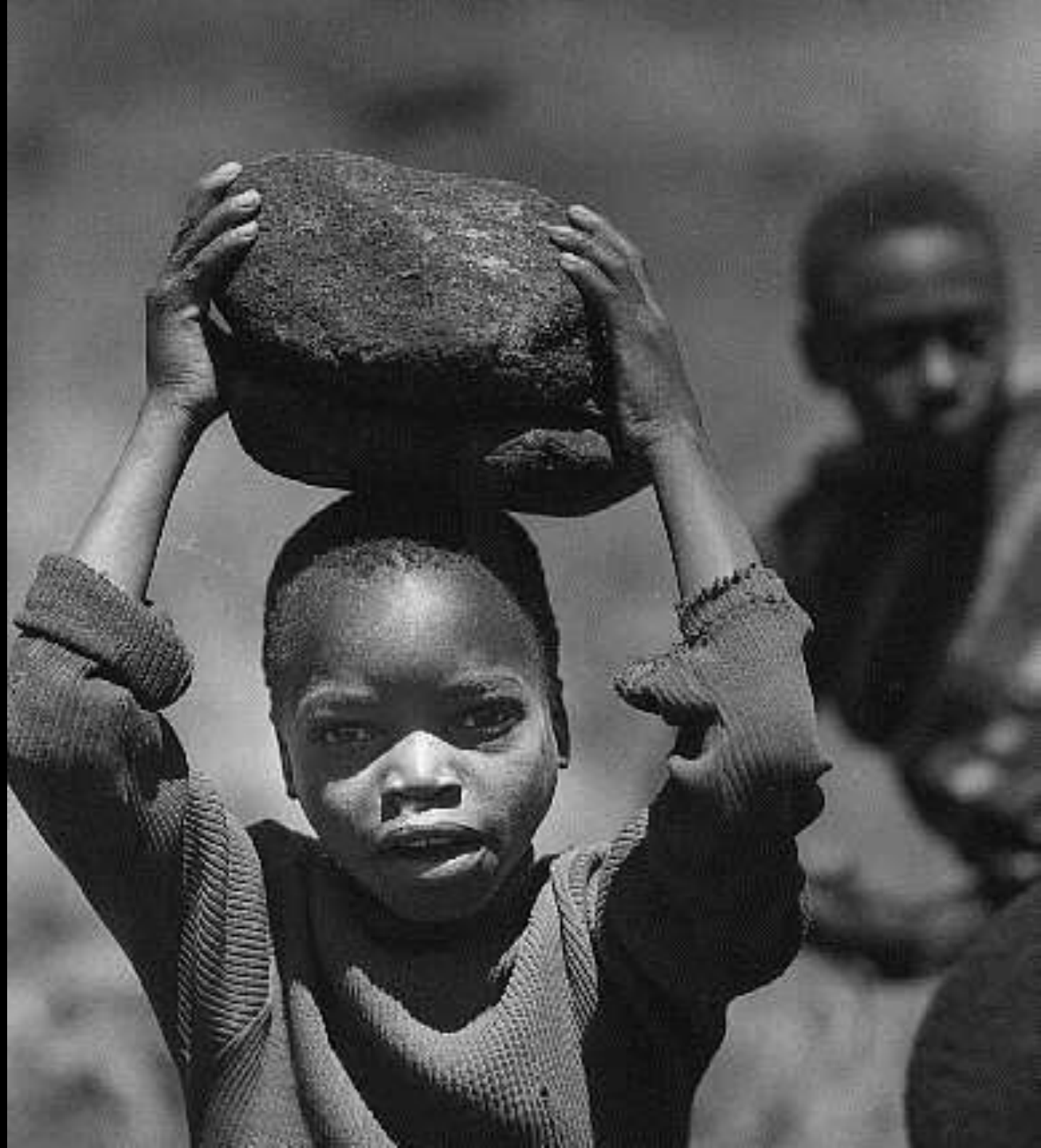
Debate, KRT Photo by



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It's up to you...

- Shop for Fair Trade products and if you can't find them ask for them
- Stop buying exploitative products, and tell the company why
- Talk about Fair Trade
- Get involved with Fair Trade



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